



The Sixth Annual BTHO Pancreatic Cancer BBQ Hosted by the Dustin Lee James Foundation

On May 16th, we will be hosting the 6th annual Beat The Hell Outta (BTHO) Pancreatic Cancer BBQ Benefit in Leander, Texas. This fundraising event is held in loving memory of Dustin Lee James, whom we lost in 2015. At just 34 years old and two weeks after the birth of his son, Dustin was diagnosed with stage two pancreatic cancer. Despite his young age and multiple vigorous medical treatments, Dustin's disease could not be contained. Dustin lost his battle with pancreatic cancer just two years later on September 2nd, 2015.

A portion of our proceeds will be donated to the Pancreatic Cancer Action Network (PANCAN). We have chosen to support PANCAN because they are dedicated to fighting the world's toughest cancer. They do that on all fronts: research, clinical initiatives, patient services, and advocacy. The James family is determined to do our part by wholeheartedly supporting them in this mission. We will also be giving a portion of our proceeds to establish the Dustin Lee James '07 Endowed Memorial Aggie Ring Scholarship. Once established, the scholarship will award an annual- collegiate ring to a deserving student at Texas A&M University, Dustin's alma mater.

Since we started our BTHO Pancreatic Cancer BBQ over six years ago, more than 200 people have attended each year and helped us raise over \$44,175 in Dustin's name. We hope to expand our BBQ this year, raise more money, and continue to bring public awareness to this disease in honor of Dustin. In order to do this, we will be selling food plates for \$10 and offering a wide variety of raffles. Currently, we are in need of items for raffles, monetary donations, and other support from the community. If our event and mission resonates with you, please consider becoming a sponsor so that we can BTHO Pancreatic Cancer together!

If you have any questions or would like to be a part of our event, please contact us at (512) 423-8812, email us at howdy@dljfoundation.com, or connect online at www.dljfoundation.com.

Most Appreciatively,

The Dustin Lee James Foundation

BECOME A SPONSOR!



BTHO PANCREATIC CANCER BBQ

Purple Level	Maroon Level	Table Level
\$1,000	\$750	\$500
<ul style="list-style-type: none"> * Commemorative Plaque * Reserved table for guests at BBQ * 5 BBQ plates * Company sponsor sign by front stage area * Company representative welcome to speak at BBQ * Website recognition * Verbal recognition at event by foundation * Social Media recognition pre and post event * Thank you gift 	<ul style="list-style-type: none"> * Framed certificate * Verbal recognition at event by foundation * Signage in prominent event area * Website recognition * Social media recognition * Thank you gift 	<ul style="list-style-type: none"> * Signage in front of respective raffle table * Verbal Recognition at event * Website Recognition * Social Media recognition * Thank you gift

Food Sponsor	
Contact Foundation to inquire about details	
<ul style="list-style-type: none"> * Commemorative Plaque * Reserved table for guests at BBQ * 5 BBQ plates * Company sponsor sign by BBQ area * Website recognition * Company representative welcome to speak at BBQ 	<ul style="list-style-type: none"> * Thank you gift * Verbal recognition at event by foundation * Social Media recognition pre & post event

Sponsorship Deadline: April 17, 2020



2020 BTHO Pancreatic Cancer BBQ Sponsorship Commitment Form

*YES! I would like to help make a difference by sponsoring the Dustin Lee James Foundation's BTHO Pancreatic Cancer BBQ on May 16, 2020.
Please fill out the form entirely and return no later than April 17, 2020.*

SPONSOR NAME:

Contact Name:

Address:

Phone Number:

E-mail Address:

Select Sponsorship Level:

Purple (\$1,000)

Maroon (\$750)

Table (\$500)

Food

Method of Payment:

Card

Check

Cash

I _____ (name)
commit to _____ (sponsorship level)
on behalf of _____
(company/ organization) on _____ (date).

I cannot commit as a sponsor, but I would like to make a
donation in the amount of _____.

I cannot commit as a sponsor, but I would like to donate the following item for a raffle
prize: _____.

Please make all checks out
to the Dustin Lee James
Foundation or pay online at
www.DLJfoundation.com by
April 17 to secure
sponsorship commitment!